



FOR IMMEDIATE RELEASE

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Cambridge Savings Bank Teaches Dallin Elementary School Kindergarteners about Saving

Cambridge, MA, May 1, 2015 – Cambridge Saving Bank’s personal bankers, Nilmini Perera and Bob Clark recently read to kindergarten students of the Dallin Elementary School as part of “Teach Children to Save,” a national American Bankers Association campaign that raises awareness about the important role that banks and bankers play in helping young people develop lifelong savings habits.

All of the school’s kindergarten classes enjoyed becoming enthralled in “Curious George Saves His Pennies,” followed by a lesson about the comparative values of coins and the importance of saving taught by Evan Diamond, the bank’s vice president, financial education program manager. Cambridge Savings Bank also provided each student with a piggy bank along with a dollar in coins to get them started saving.

“Each year the Kindergarten team at the Dallin Elementary School looks forward to our visit from the Cambridge Savings Bank team!” said Ms. Amy Carta, kindergartner teacher at the Dallin Elementary School in Arlington, MA. “The lesson they share on the importance of saving money and how to save money is taught so well. The team does so with a different children’s book each year, which the bank chooses and so kindly donates to our library! Our students have always enjoyed this wonderful opportunity the bank provides. We are grateful for this experience each year, thanks Cambridge Savings Bank!

Cambridge Savings Bank’s innovative CSBsmart Financial Education Program has empowered individuals in its communities by providing reliable money-management knowledge. Focusing upon high-school students and adults, the bank engages participants in interactive lessons that include budgeting and saving, managing a checking account, credit smarts, and fraud smarts. At the Kindergarten level, the bank embraces the American Bankers Association’s nationwide “Teach Children to Save” initiative. From 2010 through 2015, Cambridge Savings Bank has reached more than 13,000 program participants with its live lessons. Additional online financial education resources are available from the Community Relations section of the bank’s website.



Pictured (center): Nilmini Perera, personal banker, Cambridge Savings Bank; Dallin Elementary School Kindergarteners



Pictured (center): Bob Clark, personal banker, Cambridge Savings Bank; Dallin Elementary School Kindergarteners

About Cambridge Savings Bank

Cambridge Savings Bank is a full-service financial institution with approximately \$2.8 billion in assets that is committed to improving the quality of life in the communities it serves. One of the oldest and largest community banks in Massachusetts, Cambridge Savings Bank offers a full line of individual and business banking services and has 17 banking centers located in Cambridge, Acton, Arlington, Bedford, Belmont, Burlington, Concord, Lexington, Newton Centre, Newtonville and Watertown. For more information about Cambridge Savings Bank, go to www.CambridgeSavings.com

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