



**FOR IMMEDIATE RELEASE**

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### **Cambridge Savings Bank Teaches Butler School Kindergarteners about Saving**

**Cambridge, MA, May 1, 2015** – Cambridge Saving Bank’s vice president, small business development officer, Kathleen Darcy recently read to kindergarten students of the Butler School as part of “Teach Children to Save,” a national American Bankers Association campaign that raises awareness about the important role that banks and bankers play in helping young people develop lifelong savings habits.

All of the school’s kindergarten classes enjoyed becoming enthralled in “Curious George Saves His Pennies,” followed by a lesson about the comparative values of coins and the importance of saving taught by Evan Diamond, the bank’s vice president, financial education program manager. Cambridge Savings Bank also provided each student with a piggy bank along with a dollar in coins to get them started saving.

“Thanks again to Cambridge Savings Bank for once again providing such an appropriate program that is so perfectly done, it's amazing!” said Ms. Ruddock, kindergartner teacher at the Butler School in Belmont, MA. “The length of the program, the Curious George book about saving money, the coin matching activity, are all perfect for kindergarteners! It is great that it also reinforces the lessons that we teach them about coins! It is a program that we look forward to every year!”

Cambridge Savings Bank’s innovative CSBsmart Financial Education Program has empowered individuals in its communities by providing reliable money-management knowledge. Focusing upon high-school students and adults, the bank engages participants in interactive lessons that include budgeting and saving, managing a checking account, credit smarts, and fraud smarts. At the Kindergarten level, the bank embraces the American Bankers Association’s nationwide “Teach Children to Save” initiative. From 2010 through 2015, Cambridge Savings Bank has reached more than 13,000 program participants with its live lessons. Additional online financial education resources are available from the Community Relations section of the bank’s website.



**Pictured (L-R): Butler School Kindergarteners, Kathleen Darcy, small business development officer,  
Cambridge Savings Bank**



### **About Cambridge Savings Bank**

Cambridge Savings Bank is a full-service financial institution with approximately \$2.8 billion in assets that is committed to improving the quality of life in the communities it serves. One of the oldest and largest community banks in Massachusetts, Cambridge Savings Bank offers a full line of individual and business banking services and has 17 banking centers located in Cambridge, Acton, Arlington, Bedford, Belmont, Burlington, Concord, Lexington, Newton Centre, Newtonville and Watertown. For more information about Cambridge Savings Bank, go to [www.CambridgeSavings.com](http://www.CambridgeSavings.com)

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